

MANI PAUL CHINNAM

Experienced Full Stack Web Developer

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Hyderabad,
Telangana

SUMMARY

Experienced Full Stack Web Developer with 6+ years of experience in understanding the UI/UX functional requirement specifications and developing cutting-edge web applications and progressive web apps using frontend technologies like React.js and Next.js with Python Django as backend. Experience with standard methodologies in user interaction design, visual representation of complex data, information architecture, and user interface conventions as applied to sophisticated business applications. I believe in taking smart risks and championing new ideas. I can take a user-centered design approach, test rapidly, collaborate with stakeholders and iterate designs.

WORK EXPERIENCE

Senior Engineer (Application Development)

Nuronic Labs Pvt Ltd 04/2021 – Present Hyderabad, Telangana

- Led the redesigning of the company's main e-commerce site, increasing customer satisfaction scores by 20% through improved layout and usability.
- Spearheaded the integration of a new payment gateway that reduced checkout process time by 35%, directly impacting sales growth.
- Improved website load times by 25% through advanced coding techniques, resulting in a lower bounce rate and higher engagement.
- Collaborated with the marketing team on SEO strategies that led to a 40% increase in organic traffic within 12 months.
- Managed updates and security patches for a portfolio of 15+ WordPress websites, ensuring 99.9% uptime.
- Developed custom plugins and themes tailored to business needs, enhancing site functionality and user experience.

UI/UX – Web Developer

Fastlane Information Technologies Pvt Ltd 01/2018 – 03/2021 Hyderabad, Telangana

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